Invent it. Build it. is a hands-on engineering experience for middle school and high school girls with a parallel program for parents and educators.

Outreach EXPO serves girls, families, educators and SWE members. We are expecting between 500 and 900 participants.

Exhibitors are asked to share information about STEM careers, engineering clubs, camps, after-school programs, competitions, best practices and outreach grants. Exhibitors are encouraged to have a hands-on component.

If you or your organization is interested in exhibiting at the OUTREACH EXPO register by filling out the attached application form.

APPLICATION DEADLINE:
August 31, 2021
Early Bird Discount Deadline: June 30, 2021

FOR MORE INFORMATION, PLEASE VISIT: inventitbuildit.swe.org or contact: outreach@swe.org
The WE21 Outreach EXPO Booth package includes 3’ high pipe & drape, sign, one wastebasket, one 6’ table skirted and two chairs per 10 x 10 space. (Note: electricity is not included). Additional booth supplies and services are available for purchase. Please refer to the WE21 Outreach EXPO service kit for more information.

**PRICE:**

10X10 Space:
- $1100 if postmarked by June 30
- $1400 if postmarked by August 31

10X20 Space:
- $1800 if postmarked by June 30
- $2000 if postmarked by August 31

**Available Discounts:**
- Check here if you are a Not-For-Profit or University. 50% discount applies. Subject to SWE approval.
- Check here if you are a WE21 Exhibitor or CPC member. 25% discount applies.
- Check here if you are a College or University SWE Section. 75% discount applies. Subject to SWE approval.
- Other: ____________________________

**CANCELLATIONS:**

A participant who cancels their Exhibit Space reservation must pay a cancellation fee as shown below. Cancellations received before July 31, 2021 are subject to a 50% cancellation fee. Cancellations received on or after July 31, 2021 are subject to a cancellation fee of 100% of the monies owed for the exhibit space being cancelled. Cancellation will result in the forfeit of all exhibitor badges. Additionally, SWE shall not be liable for any damages or expenses incurred by exhibitors arising from the delay, interruption, or cancellation of the Exhibits. If for any reason beyond the control of SWE, the Outreach Expo is not held, SWE may retain so much of the exhibitor's booth rental fee as is necessary to defray expenses incurred by SWE. The Exhibitor waives all claims for damage or recovery of payments made except the return of the prorated amount paid for exhibit space less expenses incurred by SWE. If exhibitor cancels due to organizational travel restrictions, exhibit fees may be reallocated to other SWE programs identified within 6 months following the WE21 conference. No refunds will be issued.

**PRIMARY CONTACT INFORMATION:**

Contact: ____________________________________________________
Title: ________________________________________________________
Company: __________________________________________________
Address: ____________________________________________________
City: ______________________  State:  ____  Zip Code: __________
Phone: ______________________________________________________
Fax:  _________________________________________________________
Email: _______________________________________________________

Payment Terms: Payment due upon receipt of invoice. SWE may at any time and at their discretion, release any exhibit space not paid.

**PLEASE SUBMIT FORM TO:**

Society of Women Engineers, Emma Palermo
emma.palermo@swe.org | Phone: 312-325-7479.