Experience the Creativity of Engineering

The best way to learn about something is to jump in and experience it—which is exactly what Invent It. Build It. is all about! Invent It. Build It. is a hands-on engineering experience for middle and high school girls with a parallel program for parents and educators. The event takes place each year at WE—the Society of Women Engineers’ Annual Conference.

On average 96% of girls who have attended an Invent It. Build It. event leave with a better understanding of engineering.

97% of attending adults said they would recommend the event.

Nearly 4/5 of girls say that the event has strengthened their confidence in engineering-related skills.

97% of adults felt empowered to help girls become an engineer someday.

97% of girls agreed that engineering was a good career choice for women.

4/5 girls more confident in skills

97% believe engineers make a difference

97% of attending middle school girls left understanding why engineering is a good career.

Nearly 4/5 of girls reported that they saw a connection between their interests and passions and a career in engineering or technology.

For more information, visit inventitbuildit.swe.org or email inventitbuildit@swe.org.

Source: 2019 post-event survey of participating girls and adults

#inventitbuildit