

THE SOCIETY
OF WOMEN
ENGINEERS
PRESENTS:

swe **NEXT** Invent *it.* **Build it.**

10
YEARS

2021 *Saturday*
October 23 

Experience the Creativity of Engineering

The best way to learn about something is to jump in and experience it—which is exactly what Invent It. Build It. is all about! Invent It. Build It. is a hands-on engineering experience for middle and high school girls with a parallel program for parents and educators. The event takes place each year at WE—the Society of Women Engineers' Annual Conference.

Invent it. Build it. LOVE IT! ▶

Source: 2019 post-event survey of participating girls and adults

On average 96% of girls who have attended an Invent it. Build it. event leave with a better understanding of engineering

97%

of attending adults said they would recommend the event

96% ↑
understanding engineering

95%

of attending middle school girls left understanding why engineering is a good career

81%

of high school girls reported that they saw a connection between their interests and passions and a career in engineering or technology

97%

of adults felt empowered

4/5

girls more confident in skills

Nearly 4/5 of girls say that the event has **strengthened their confidence in engineering-related skills**

97%

believe engineers make a difference

97% of adults felt empowered to **help girls become an engineer someday**

97% of girls agreed that engineering was a **good career choice for women**



For more information, visit inventitbuildit.swe.org or email inventitbuildit@swe.org

Invent It. Build It. is based upon work supported through the generosity of the ExxonMobil Foundation.

ExxonMobil

#inventitbuildit

girl scouts 

 **swe**